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Subject Line

3 signs your business needs a cash flow facility

Preview Text

Better cash flow management to operate and grow with confidence

Body:

Running a business in today's climate has many challenges. However, with us in your corner, we ensure that cash flow isn't on of those challenges.

If steady cash flow is one of your 2022 goals, or your business is ready to enter its next growth phase, we can look at whether a cash flow facility is right for you.

Here are 3 signs that a cash flow facility could benefit your business.

1. You're injecting your personal cash into the business

Regardless of whether it's to grow, navigate the period between when you pay suppliers and when your customers pay you, or even manage unexpected expenses, there are better options than injecting your personal cash. A cash flow facility allows you to manage expenses without hindering your personal financial position.

2. Your business is expanding

As your business grows, your operations and demand from customers will grow with it. This may require a bigger premises, more supplies or increased staff and resources. Having a cash flow facility will allow you to grow with confidence.

3. You're letting opportunities pass by

Whether it's a marketing campaign to grow your presence or a big order that you're not prepared for, missing these opportunities could be costly for your business. A cash flow facility allows you to take advantage of opportunities that are too good to miss.