# shift

# Marketing email copy

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# **Subject Line**

Does your business need a finance health check?

### **Preview Text**

We look at ways to improve your business' financial situation

## **Body:**

While the first month of 2022 may not have been the start that most people were hoping for, it's clear there continues to be opportunities for businesses.

It's also clear that the business and economic landscape is very different from what it was just 2 years ago.

If you haven't spoken to a trusted expert about your business' financial health, now is a great time to do so.

### We look at things like:

- Whether your current facilities are enough or still suit your needs
- What other measures we can put in place to give you the ability to operate and plan for the future with confidence
- Finance options for new equipment purchases or upgrades you want to make
- How we can help you better manage cash flow