

shift

Marketing email copy

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Subject Line

Is your equipment due for an upgrade?

Preview Text

The benefits of upgrading your equipment.

Body:

While using your equipment to the end of its lifecycle sounds like a cost-effective idea, a timely upgrade could be much more beneficial to your business.

As equipment gets older the chances of it having issues and needing repairs increases. On top of factoring in these costs, growing businesses also need equipment that are advanced and efficient enough to keep up with its growth.

When it comes quick and easy access to finance for equipment upgrades, we've got you covered.

Ideal for growing businesses:

- Only 6 months of bank statements required for applications up to \$500,000
- Up to 5 year terms
- No age restrictions on any equipment
- Competitive rates available
- Fast turnaround times